MD JUBAYER AHAMED

Full-Stack Web Developer & Digital Marketing Specialist

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• Portfolio • Github • Linkedin • Facebook

SUMMARY OF QUALIFICATIONS

I am a Full-Stack Web Developer and Digital Marketing Expert specializing in **Web Development** (**Next.js**,**React Node.js**, **Go (Golang)**, and **WordPress**) and advanced **Search Engine Optimization (SEO)** alongside Facebook Marketing and digital strategies. Working at Banglay IELTS since December 2024, I focus on building high-performance applications, technical SEO, and driving business growth through targeted digital campaigns.

TECHNICAL SKILLS

- **Languages & Frameworks:** Next.js, React, Node.js, TypeScript, Go (Golang)
- **Databases & ORMs:** PostgreSQL, MySQL, MongoDB, Prisma ORM
- **Web Technologies & Services:** Tailwind CSS, HTML5, CSS3, REST API, GraphQL
- **CMS, Tools & Analytics:** WordPress, Git, GitHub, Figma, Google Analytics, Search Console
- **Digital Marketing:** SEO, Facebook Marketing, Social Media Marketing, Performance Optimization

PROFESSIONAL EXPERIENCE

Banglay IELTS & BIIC | Full-Stack Web Developer
December 2024 – Present

- Led full-stack web development initiatives and designed key system architectures, including an online CD-IELTS Practice Portal and a Teacher Tracking System to optimize administrative workflows.
- Developed and optimized content-heavy WordPress and React/Next.js platforms for Bengali-speaking students, focusing on technical SEO, landing page performance, and course marketing content.
- Implemented end-to-end SEO and funnels, driving a 150% increase in organic traffic and boosting course enrollment rates by 40%.
- Achieved 90+ Google Lighthouse performance scores across all core web properties through image optimization, code splitting, and server-side caching.

- Managed server security, database integrity, and automated backup systems for high availability and data protection.

Full-Stack Web Developer | Freelance

June 2024 – Present

- Delivered 20+ custom web applications and client platforms across diverse industries with a 100% satisfaction rate.
- Architected specialized solutions, including a Salary Management System, dynamic Community Websites, and modern dashboard platforms using React, Node.js, and Next.js.
- Engineered custom WordPress themes, plugins, and high-converting WooCommerce stores integrated with secure payment gateways.
- Advanced overall Site Optimization, enhancing web accessibility, cross-browser compatibility, page speed, and core Web Vitals.
- Developed scalable Laravel and Node.js REST APIs with robust authentication and structured database management.

Digital Marketing & Web Maintenance Executive | reThink

Oct 2025 – Present

- Oversee overall website maintenance, system updates, and technical upkeep to ensure continuous stability and optimal site performance.
- Previously acted as a Social Media Executive, managing full content publishing and uploads across Facebook and YouTube to drive initial audience reach.
- Optimized and managed programmatic web content, maintaining on-page SEO standards and seamless site execution.
- Built and maintained strong client relationships through strategic reporting and regular system health checks.

Academic Qualifications

- **Master's Of Art's (M.A)** - Comilla Victoria College. Passing Year –2024
- **Bachelor's Of Art's(B.A)** - Brahman Baria Gov't College Passing Year –2022

Reference

Md Shoriful Haque Hridoy
Sr Developer & Security Lead
Banglay IELTS & Immigration Center
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